2026 MSCA CONFERENCE

COUNSELING CURRENTS

# MINNESOTA SCHOOL COUNSELOR ASSOCIATION CONFERENCE

# EXHIBITOR OPPORTUNITIES

**WE ARE EXCITED TO PRESENT OUR 2026 MINNESOTA SCHOOL ASSOCIATION CONFERENCE, OCTOBER 25-26TH AT THE CROWN PLAZA MINNEAPOLIS WEST LOCATION**

**WE HAVE SCHEDULED OCTOBER 25TH AS EXHIBITOR DAY!**

THE MSCA CONFERENCE IS DEDICATED TO ADVANCING THE EXPERTISE AND EDUCATION OF SCHOOL COUNSELORS IN THE STATE OF MINNESOTA BY PROVIDING TOP-TIER TRAINING AND EDUCATION OPPORTUNITIES. CONSIDER A SPONSOR DONATION TO HELP PROVIDE A GREAT EXPERIENCE FOR THESE VITAL MEMBERS OF OUR SCHOOL SYSTEMS.

- ATTENDED BY OVER 400 LICENSED PROFESSIONAL K-12 SCHOOL COUNSELORS, POST-SECONDARY SCHOOL COUNSELOR EDUCATORS, AND GRADUATE STUDENTS.
- 40-PLUS BREAKOUT SESSIONS, FEATURING EXPERT-LED DISCUSSIONS AND STRATEGIES TO BETTER SERVE, SUPPORT, AND EDUCATE STUDENTS AND FAMILIES.
- OPPORTUNITIES FOR EXHIBITORS TO SUBMIT A BREAKOUT SESSION PROPOSAL FOR CONSIDERATION
- ATTENDEE SNACK, BINGO, AND LUNCH TIME ALLOCATED FOR ATTENDEE/EXHIBITOR CONNECTION
- REACH NEW MINNESOTA MARKETS BY INTRODUCING AND DEMONSTRATING YOUR PRODUCTS OR SERVICES TO SCHOOL COUNSELORS, SCHOOL COUNSELOR DIRECTORS, GRADUATE STUDENTS, AND SCHOOL COUNSELING SUPERVISORS
- ENHANCE BRAND RECOGNITION BY PROMOTING THE BRAND AND INCREASING AWARENESS OF YOUR ORGANIZATION, PROGRAM, BUSINESS, OR SCHOLARSHIP
- INTRODUCE CAREER OPPORTUNITIES FOR STUDENTS FROM AROUND THE STATE OF MINNESOTA
- BINGO WITH EXHIBITORS!

# EXHIBITOR BOOTH DETAILS

- ONE 5' WHITE SKIRTED TABLE, 2 CHAIRS
- TWO COMPLIMENTARY EXHIBITOR REGISTRATIONS FOR SUNDAY, OCTOBER 25TH
- COMPLIMENTARY WIFI
- BOX LUNCH

*SET UP TIME WILL BE 2PM-5PM SATURDAY, OCTOBER 24TH*

**$600 EARLY BIRD RATE THROUGH JUNE 15TH**
**$700 REGULAR RATE JUNE 16TH-AUGUST 31ST**