



Sponsor Opportunities & Benefits

Level	Amount	Benefits
Platinum	\$5,000 +	<ul style="list-style-type: none"> • Title sponsor of conference • Logo hyperlinked on event platform • Logo on event slides • Verbal recognition during event • 2 minutes of podium time at one general session • 1 complimentary exhibitor booth (includes 1 conference registration) • Receive post-conference list of attendee names and school mailing addresses
Gold	\$3,000 - \$4,999	<ul style="list-style-type: none"> • Logo hyperlinked on event platform • Logo on event slides • Verbal recognition during event • 2 complimentary conference registrations
Silver	\$2000 - \$2999	<ul style="list-style-type: none"> • Logo hyperlinked on event platform • Logo on event slides • Verbal recognition during event • 1 complimentary conference registration
Bronze	\$1000 - \$1,999	<ul style="list-style-type: none"> • Logo hyperlinked on event platform
Supporting	\$250 - \$999	<ul style="list-style-type: none"> • Logo hyperlinked on event platform
<i>Special Sponsor Opportunities</i>	<i>Please inquire</i>	<p>Pre-event emails to registrants will promote sponsored experiences such as:</p> <ul style="list-style-type: none"> • Sponsored keynote sessions: our moderator will introduce you and then you'll introduce the speaker using our provided script • Sponsor specific sessions or educational tracks. Brand recognition includes logo placement within the platform for the sponsored session plus verbal recognition by the moderator at the beginning and end of the session • Games! (you provide prizes, we do the rest) • Sponsor-hosted breaks or receptions • Sponsor-branded areas (examples include virtual campus boardrooms, lounges, and networking areas) • Sponsored broadcast messages to attendees in a specific room

** Please see our website to apply for a virtual exhibitor booth.*



Become a MSCA 2022 Conference Sponsor or Donor

Complete this form for any/each sponsorship or donation you will be making to the 2022 Minnesota School Counselors Association (MSCA) Conference. If you would like additional information about sponsoring a specific aspect of the conference, contact office@mnschoolcounselors.org.

No gift is too small and may qualify as a charitable deduction for federal income tax purposes, as the MSCA holds a 501©(6) nonprofit status. *We advise all donors to consult with their tax advisers or the IRS to determine whether a contribution is deductible.* Receipts and applicable tax forms will be provided after gift confirmation.

Sponsorship and Donor Information

Company Name:	Contact Name:
Address:	
Phone:	Email:
Sponsorship Level:	Amount:
<i>If your Sponsor Level includes an Exhibitor Booth, in October we will ask you to confirm the name(s) of persons who will be at your Booth.</i>	
Description of Donated Items/Products:	Estimated Fair Market Value of Donated Items/Products:

Payment must be mailed before September 30, 2022, to the MSCA office at the address below.

Please email your logo to office@mnschoolcounselors.org. Vector images preferred, such as .eps or large images that can be scaled for digital platforms.